



SPONSORSHIP OPPORTUNITIES

RAD Camp is a residential program for adults and children with developmental disabilities, offering those in Southern California with special needs opportunities for fun, social interaction and spiritual growth while providing valuable respite for care givers, as well as awesome volunteer opportunities for our local youth.

Hoops and Stars, Inc. is committed to enriching the lives of the developmentally disabled and their families and caregivers by providing programs that afford them opportunities to live every day with purpose and passion. We are committed to cultivating awareness in our community of the talents, abilities and compelling needs of the disabled population.

THE EVENT

Celebration in the Park will be a 3-hour event held on August 19, 2018 at the Irvine Ranch Outdoor Education Center. We are estimating more than 750 people in attendance at the inaugural event! Co-hosted by RAD Camp, Hoop Stars, Labeltronix & ReThink, the event will provide family fun and community gathering for those in the special needs community, local community and beyond. 100% of the proceeds from this event will go to support RAD Camp and Hoops Stars general operating costs to provide services to those with developmental disabilities.

All donations are tax deductible as RAD Camp is 501c3 charitable organization. Tax ID: 46-455223

BECOME A CELEBRATORY SPONSOR TODAY!

ANNIVERSARY SPONSOR (\$20,000.00)

Sponsor will receive the following in return for their financial support:

- Designation as official Presenting Sponsor of RAD ROCKS Concert
- Primary Signage at Entrance and Stage
- Use of RAD Logo and Images on organization material (with review and approval from RAD)
- Logo and Link on RAD and Hoops Stars Website (1 year)
- Inclusion in all marketing materials for the event including email blasts, social media posts, website content, flyers, brochures, registration sites and more!
- Six (6) VIP tickets to Concert
- One (1) Commemorative Camp Photograph and Thank You Card!

CELEBRATION SPONSORSHIP (\$10,000.00)

Sponsor will receive the following in return for their financial support:

- Designation as 1 of 4 VIP Sponsors of RAD ROCKS Concert
- Signage at One of the Main Event Locations (I.e. VIP Seating, Hospitality Lounge, Grand Entrance & Parking Lot)
- Use of RAD Logo and images on organization material (with review and approval from RAD)
- Logo and Link on RAD and Hoops Stars Website (1 year)
- Inclusion in all marketing materials as it relates to Tickets including email blasts, social media posts, website content, flyers, brochures, registration sites and more!
- Four (4) VIP tickets to Concert
- One (1) Commemorative Camp Photograph and Thank You Card!

JUBILEE SPONSORSHIP (\$5,000.00 or In-Kind product)

Sponsor will receive the following in return for their financial support:

- Designation as official Food & Beverage Sponsor of Concert
- Signage within Concessions Area
- Use of RAD Logo and images on organization material (with review and approval from RAD)
- Mention on RAD and Hoops Stars Website (1 year)
- 2 Social Media Posts from RAD and Hoop Stars Leading up to Concert
- Product Sampling opportunities, with prior approval
- Two (2) VIP tickets to Concert
- One (1) Commemorative Camp Photograph and Thank You Card!

PARTY SPONSORSHIP (\$5,000.00 or In-Kind product)

Sponsor will receive the following in return for their financial support:

- Designation as official Beverage Sponsor of Concert
- Signage at Hospitality Lounge
- Use of RAD Logo and images on organization material (with review and approval from RAD)
- Mention on RAD and Hoops Stars Website (1 year)
- 2 Social Media Posts from RAD and Hoop Stars Leading up to Concert
- Product Sampling opportunities, with prior approval
- Two (2) VIP tickets to Concert
- One (1) Commemorative Camp Photograph and Thank You Card

FESTIVAL SPONSORSHIP (\$3,500.00)

Sponsor will receive the following in return for their financial support:

- Designation as official Entertainment Sponsor of Concert
- Secondary signage at Stage
- Use of RAD Logo and images on organization material (with review and approval from RAD)
- Mention on RAD and Hoops Stars Website (1 year)
- Two (2) VIP tickets to Concert
- One (1) Commemorative Camp Photograph and Thank You Card!

EXHIBIT BOOTH SPONSOR (\$300)

Sponsor will receive the following in return for their financial support:

- 1 Exhibit Booth with EZ Up, 8' Table, Linen and 2 Chairs at Concert to be staffed by Sponsor from 3:30 – 7:00 PM
- Use of RAD Logo and images on organization material (with review and approval from RAD)
- Two (2) General Admission tickets to Concert

Additional Underwriting or InKind Opportunities for your Consideration:

- Parking & Transportation - \$2,000*
- Security - \$1,500*
- Tshirts - \$1,000 (with your logo!)

**Will be recognized on RAD Camp website for your support*

If you are interested in sponsoring, please contact Jill at jsambol@labeltronix.com or Andrea at aaraiza@rethinklabel.com